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SkyPeople Fruit Juice Announces SEC Filings

XI'AN, China, Aug. 14, 2015 /PRNewswire/ -- SkyPeople Fruit Juice, Inc. (NASDAQ: SPU) ("SkyPeople" or "the Company" - News), a producer of fruit juice concentrates, fruit juice beverages and other fruit-related products, today announced the filing of two registration statements with the Securities and Exchange Commission ("SEC").

The Company filed a registration statement on Form S-3 for an as yet undetermined offering of common stock, preferred stock, debt securities, warrants, rights and units, in the same or separate offerings and in any combination, up to an aggregate amount of \$100 million. The Company also filed a registration statement for one million shares of common stock on Form S-8, pursuant to its employee and non-employee Director stock incentive plan.

About SkyPeople Fruit Juice, Inc.

SkyPeople Fruit Juice, Inc., a Florida company, through its wholly-owned subsidiary Pacific Industry Holding Group Co., Ltd. ("Pacific"), a Vanuatu company, and SkyPeople Juice International Holding (HK) Ltd., a company organized under the laws of Hong Kong Special Administrative Region of the People's Republic of China and a wholly owned subsidiary of Pacific, holds 99.78% ownership interest in SkyPeople Juice Group Co., Ltd. ("SkyPeople (China)"). SkyPeople (China), together with its operating subsidiaries in China, is engaged in the production and sales of fruit juice concentrates, fruit beverages, and other fruit related products in the PRC and overseas markets. Its fruit juice concentrates are sold to domestic customers and exported directly or via distributors. Fruit juice concentrates are used as a basic ingredient component in the food industry. Its brands, "Hedetang" and "SkyPeople," which are registered trademarks in the PRC, are positioned as high quality, healthy and nutritious end-use juice beverages. For more information, please visit <http://www.skypeoplefruitjuice.com>.

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