

Future FinTech Launches New Line of Enzyme Drink Products

XI'AN, China, Aug. 15, 2018 /PRNewswire/ -- Future FinTech Group Inc. (NASDAQ : FTFT), a financial technology company and an integrated producer of fruit juice related products, today announced the release of its first product line of enzyme drinks under the Company's Hedetang brand called Xian Mei Duo, featuring healthy enzyme drinks made from high-quality seasonal fruits.

The Company changed its name from SkyPeople Fruit Juice, Inc. to Future FinTech Group Inc. to reflect our intent to transition to a financial technology, online sales and internet distribution business and our current business activities still principally consist of fruit juice business. The Company will continue to disclose information about its fruit juice business. Selecting high-quality seasonal fruits in Shaanxi as fermentation raw materials, Xian Mei Duo enzyme drinks retain the inherent nutrients of fruits and have no artificial colors, flavors or preservatives. This product line is based upon a high potency multi-vitamin formula fortified with greens, antioxidants, amino acids, vitamins, and minerals.

According to "Gastrointestinal Health Determines Your Health", a book published in China, there are one hundred twenty million people suffering from gastrointestinal distress, among the 1.3 billion total population in China, where the senior citizens have accounted for over 70% of the gastroenterology patients. Moreover, the gastrointestinal distress is always the first place the chronic disease expanding to the whole body. Yunsheng Yang, the director of the DigestiveDiseases Center at the People's Liberation Army General Hospital, declared that "Intestine is the root of the human being. There is interaction between gut-dwelling microbes and nutritious, the structure of gut-dwelling microbes is determined by the dietary habits of its host. Some of the chronic diseases are closely related to the intestinal tract."

"Enzyme products can help improve the function of intestinal tract, facilitate metabolism, healthy weight loss, detoxification, defecation as well as boost the immune system, increase digestive health and protect body cells from oxidation by neutralizing free radicals. The launch of Xian Mei Duo enzyme products is a positive attempt and a major breakthrough in our fruit juice segment. After 17 years of development, Hedetang brand has been recognized as one of China's Top 10 Assured Food Brands and deeply trusted by consumers. China's enzyme drink industry is in a period of rapid development, we believe FTFT can seize this opportunity by leveraging our experienced sales team and long-lasting customer loyalty," said Mr. Yongke Xue, Chief Executive Officer and Chairman of Future FinTech.

Xian Mei Duo products are currently available from existing Hedetang online stores and planned to sell at GlobalKey Shared Mall once it is in operation.

About Future FinTech Group Inc.

Future FinTech Group Inc. ("Future FinTech", "FTFT" or the "Company") is incorporated in Florida and engages in fruit juice and financial technology businesses. The Company engages in the research and development of digital asset systems based on blockchain technology and also operates an incubator for application projects using blockchain technology. The Company and its subsidiaries are developing blockchain technology and cryptocurrencies for a variety of B2B and B2C real-life applications including a variety of financial businesses and the distribution, marketing and sale of consumer products. FTFT is also developing an operational online shopping mall platform utilizing blockchain technology and the shared economy. For more information, please visit <http://www.ftft.top/>.

Safe Harbor Statement

Certain of the statements made in this press release are "forward-looking statements" within the meaning and protections of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act. Forward-looking statements include statements with respect to our beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond our control, and which may cause the actual results, performance, capital, ownership or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. You can identify these forward-looking statements through our use of words such as "may," "will," "anticipate," "assume," "should," "indicate," "would," "believe," "contemplate," "expect," "estimate," "continue," "plan," "point to," "project," "could," "intend," "target" and other similar words and expressions of the future.

All written or oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary notice, including, without limitation, those risks and uncertainties described in our annual report on Form 10-K for the year ended December 31, 2017 and our other reports and filings with SEC. Such reports are available upon request from the Company, or from the Securities and Exchange Commission, including through the SEC's Internet website at <http://www.sec.gov>. We have no obligation and do not undertake to update, revise or correct any of the forward-looking statements after the date hereof, or after the respective dates on which any such statements otherwise are made.

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